LinkedIn/Youtube Live Book Launch Invite

Here is the template for the post that will go on Linkedin invitation post

How to edit your public Linkedin URL

<https://www.linkedin.com/help/linkedin/answer/a542685/manage-your-public-profile-url>

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TITLE

“Meet the Author” LIVE – **Scott Montgomery** – Finding Unconventional Success (TBC)

DESCRIPTION

Join us for a new segment of “Meet the Author LIVE.”

“Meet the Author LIVE” offers you thought leadership wisdom through live conversations, with the ability to get your questions answered in real-time.

This episode will feature Scott Montgomery, and we’ll chat about his 2022 book, ***How Did You Get Here?: Lessons of Unconventional Success,*** and talk about his key accomplishment like launching a successful company, certifying as a leadership coach with international coaching federation and raising three kids while enjoying several Ironman triathlon fitness challenges along the way.

(please word smith as appropriate) Scott Montgomery is Wall Street Journal, USA Today and Amazon best-selling author for his contribution to *Success Mindsets*. He is responsible for overseeing the day-to-day operations, consulting services, and sales teams of Worldgate, LLC. cott’s leadership approach starts with employee well-being, growth, and fostering a learner mindset. He completed George Ma- son University’s certification program as a certified leadership and organizational well-being coach and has achieved and since renewed an ICF-ACC accreditation Scott’s priority is his family. He is a loving husband of over twenty years and a proud, hands-on father of three teens, including twins. He enjoys long walks with his wife and loves varying pursuits of physical fitness. He has completed more than fifteen Sprint and Olympic-sized triathlons, as well as an Ironman 70.3. He aspires to do a full Ironman one day and hopes to continue indulging in his earned happiness.

**Join us on [date & time of your LIVE] to meet Scott and hear a chat with host John Saunders, and learn how you too can go there…**

Plus, hear answers to:

Why did Scott really write this book? To create legacy and share with the world if he can find financial freedom success and happiness anyone can (degree or no degree)

What Scott truly hopes readers take away. Success as defined by my readers really means happiness. Stay the course and you too can have it all.

What new insight did Scott gain from writing his book? Many of the people Ive interviewed post book for my podcast agree that the book captures the essential skills and what matters to achieving success as defined throughout the book.

How did Scott fit book writing into their life? COVID- post brothers death I knew I had to leave legacy piece for kids and next eneration

What are Scott's goals for 2024? Workbook, workshops , coaching projects while improving  messaging and reaching broader platforms

Add 5-6 questions here to tell favorite stories relevant to a key lesson from your book

Going home and hearing those folks ask me in passive aggressive way, “How did you get here” why and how did that make you feel?

Can anyone activate these concepts? Should they?

1. Key sentence yong people who escape chaos by creating chaos must not count themselves out…..

Who had the strongest influence on you in your career? Why? How long were they engaged?

Of all the chapters of your book which one resonates the most significant for you and why?

How would you like your readers to digest this book- hint at pending workbook, audio book coming out january 2  and reference the book is laid out in a way that each chapter is digestible and could be worked on individually in order it was written…

You talk about not needing a degree and that this book shares the skills you found most relevant to finding success without a degree- Why did you get a degree after all and what did that do for you?

Connect with Scott:

Book: ​​<https://www.amazon.com/dp/1637351380>

Linkedin: <https://www.linkedin.com/in/scott-montgomery-acc/>

Twitter: <https://twitter.com/hdyghbook>

Instagram: <https://www.instagram.com/hdyghbook/>

Website: <https://howdidyougethere.com/>

Podcast: <https://www.youtube.com/@UGTSPodcast>

Connect with John:

Book: <https://www.amazon.com/Optimizer-Building-Leading-Serial-Innovators/dp/1636765734>

Linkedin: <https://www.linkedin.com/in/jcs-optimizer/>

Instagram: <https://www.instagram.com/jcs_optimizer/>

Website: <https://www.johncsaunders.com/>

**[#authors top 2-3 hashtags]**